

PODIUM PURSUIT

COOKIE POLICY

Issued by ProTouch Sports (Pty) Ltd | Version 1.0 | June 2026

Controller	ProTouch Sports (Pty) Ltd
Registration	2015/151949/07
Address	9896 Barons View, Plettenberg Bay, Western Cape, South Africa 6600
Contact email	info@protouch.africa
Effective date	25 June 2026
Related document	Podium Pursuit Privacy Policy v4.0 (ProTouch Sports)

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website or use a web-based application. They allow the site to recognise your device on subsequent visits and to remember information about your session.

This policy covers cookies and similar technologies (including pixel tags, local storage objects, and web beacons) used on the Podium Pursuit web platform and fan app (together, the "Platform").

2. Who Sets Cookies On This Platform?

Cookies on the Platform are set by:

- ProTouch Sports (Pty) Ltd, as the entity operating the Podium Pursuit project (first-party cookies)
- Blocksport AG (Switzerland), our app backend processor, which operates the fan app infrastructure and may set session and functional cookies
- Third-party analytics and performance providers, see section 4 for the full list

Where cookies are set by Blocksport AG or other third parties, those parties' own cookie and privacy policies also apply. Links are provided in section 7.

3. Categories Of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the Platform to function. They enable core features such as user authentication, session management, and security. They cannot be switched off.

- Legal basis: not required, strictly necessary cookies are exempt from consent requirements under applicable law (ePrivacy Directive; POPIA)

3.2 Functional Cookies

Functional cookies remember your preferences and settings (such as language, region, or display preferences) to improve your experience. They are not used for advertising.

- Legal basis: legitimate interests (where the cookie enhances a service explicitly requested by the user) or consent

3.3 Analytics And Performance Cookies

These cookies collect information about how users interact with the Platform, for example which pages are visited most frequently and where errors occur. Analytics providers may assign a pseudonymous identifier to your device; this data is used in aggregate to improve the Platform and is not used to identify you personally. Because a pseudonymous identifier can constitute personal information, the cross-border transfer safeguards in section 6 apply.

- Legal basis: consent (required for EEA and UK users; applied as best practice for all users)
- You may opt out of analytics cookies at any time via the cookie preference centre, see section 5

3.4 Marketing And Targeting Cookies

We do not currently use marketing or advertising cookies. If this changes, this policy will be updated and consent will be sought before any such cookies are placed.

4. Cookies Used On This Platform

The table below sets out the specific cookies in use at the effective date of this policy. We will update this table as cookies are added or removed.

Strictly Necessary

Cookie name	Provider	Purpose	Type	Expiry
pp_session	Podium Pursuit	Maintains authenticated user session across pages	Session	Session end
pp_csrf	Podium Pursuit	Cross-site request forgery protection token	Session	Session end
bs_auth	Blocksport AG	Blocksport backend authentication token for app users	Session	Session end
bs_device_id	Blocksport AG	Device identifier for app session continuity	Persistent	12 months

Functional

Cookie name	Provider	Purpose	Type	Expiry
pp_prefs	Podium Pursuit	Stores user display and language preferences	Persistent	12 months
pp_consent	Podium Pursuit	Records your cookie consent choices	Persistent	12 months
bs_locale	Blocksport AG	Remembers language and regional settings in the fan app	Persistent	6 months

Analytics And Performance

Cookie name	Provider	Purpose	Type	Expiry
_ga	Google Analytics	Distinguishes unique users; generates statistical data on Platform use (anonymised)	Persistent	24 months
ga[ID]	Google Analytics	Maintains analytics session state	Persistent	24 months
_gid	Google Analytics	Distinguishes users within a 24-hour window	Persistent	24 hours

Cookie name	Provider	Purpose	Type	Expiry
_gat	Google Analytics	Throttles request rate to Google Analytics	Session	1 minute
bs_analytics	Blocksport AG	Aggregated performance monitoring for the fan app backend	Persistent	6 months

5. Managing Your Cookie Preferences

5.1 Cookie Preference Centre

When you first visit the Platform, a cookie banner will ask for your consent to non-essential cookies. You can change your preferences at any time by clicking “Cookie settings” in the footer of any page, or within the app settings menu.

Withdrawing consent does not affect the lawfulness of any processing carried out on the basis of consent before it was withdrawn.

5.2 Browser-Level Controls

Most browsers allow you to refuse or delete cookies through their settings. Note that disabling strictly necessary cookies may prevent you from accessing parts of the Platform. Browser guidance:

- Chrome: Settings → Privacy and Security → Cookies and other site data
- Firefox: Settings → Privacy & Security → Cookies and Site Data
- Safari: Preferences → Privacy → Manage Website Data
- Edge: Settings → Cookies and site permissions

5.3 Analytics Opt-Out

You may opt out of Google Analytics tracking across all websites by installing the Google Analytics Opt-out Browser Add-on, available at tools.google.com/dlpage/gaoptout.

6. Cookies And Cross-Border Data Transfers

Some cookies set by third-party providers (including Google Analytics) may involve the transfer of data to servers outside South Africa. Where this occurs:

- For EEA-based data subjects: transfers are subject to appropriate safeguards under GDPR (Standard Contractual Clauses or adequacy decisions where applicable)
- For South African data subjects: transfers are subject to POPIA section 72 requirements and, where applicable, the Information Regulator’s transfer conditions

Google’s data processing terms and transfer mechanisms are documented at business.safety.google/gdprprocessorterms.

7. Third-Party Cookie Policies

For cookies set by third parties, please refer to their own policies:

- Blocksport AG: blocksport.io/app-privacy-policy
- Google Analytics: policies.google.com/privacy

We are not responsible for the content of third-party cookie or privacy policies.

8. Changes To This Policy

We will update this policy when we add or remove cookies, when our service providers change, or when legal requirements change. The effective date at the top of this document will be updated accordingly.

Material changes (for example, the introduction of marketing or targeting cookies) will be communicated to registered users directly and will require fresh consent where applicable.

9. Contact Us

For any questions about this cookie policy or to exercise your rights under the Podium Pursuit Privacy Policy, contact:

Entity	ProTouch Sports (Pty) Ltd
Email	info@protouch.africa
Postal address	9896 Barons View, Plettenberg Bay, Western Cape, South Africa 6600
Supervisory authority (SA)	Information Regulator of South Africa, info regulator.org.za
Supervisory authority (EEA)	Data protection authority of your EU member state of residence